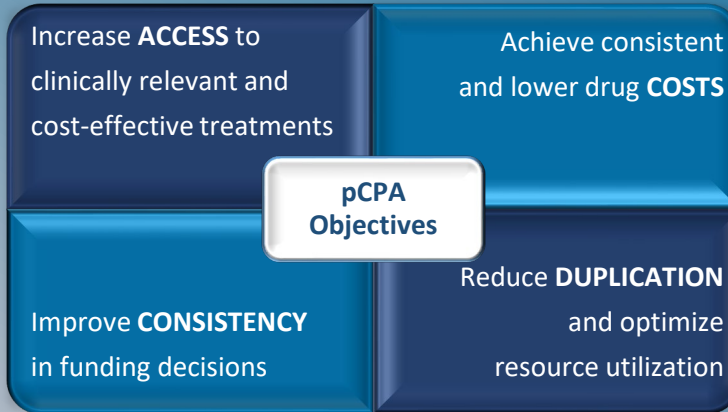


Our VISION

To demonstrate collective leadership through value-driven investments in effective treatments that improve the health of Canadians and preserve a sustainable publicly funded health system in Canada.

Our MANDATE

To conduct collective, expert-informed negotiations and achieve the pCPA objectives.



Our STRATEGIC PRIORITIES

The pCPA strategic plan is centered on the following priorities which will be our focus for the next three years.



Our GUIDING PRINCIPLES

We maintain **Accountability** for our decisions.

We demonstrate **Integrity** in how we work.

We strive for **Quality** in all that we do.

We foster **Inclusion and Diversity** in all our collaborations.

We encourage **Openness and Transparency** with our colleagues, partners, and community while respecting confidentiality of negotiations.